

WLWT 1700 Young Street Cincinnati, OH 45202 Main: (513)412-5000 Billing: (410)338-6432

www.wlwt.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:

WLWT PO Box 26881 Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washingto	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

Flight Dates	Order #	Alt Order #
07/31/12 - 09/03/12	937578	06256653
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB#	Advertiser Code	Product Code		
9912856	95	101		
Agency Ref	Advertiser Ref			

Spots/

								Spots/			
Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/07/12 Class of Tin	08/31/12 ne - Immed	Days of iately Pre-en	Our Lives	1-2p notice	-TWTF	:30	1	\$350.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	-TWTF	2	\$350.00		F 44 ID			Bata Type
;	Spots: # Ch			ir Time Descrip		Start/End Time		<u>h Ad-ID</u> 0 OFA 12	c 102u		<u>Rate Type</u> \$350.00 NM
				:59 PM Days o		1-2p		0 OFA 12			\$350.00 NM
	6 WL	30 WTW.	3/29/12 1	:28 PM Days o	f Our Lives	1-2p	:3	U UFA 12	A 100H		\$350.00 INIVI
	08/07/12 Class of Tir	08/31/12 ne - Immed		day Show III nptible without	10-11a notice	-TWTF	:30	1	\$350.00	NM	
١	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 6	<u>Rate</u> \$350.00					
;	Spots: # Ch	<u>Day A</u>	ir Date A	<u>ir Time</u> Descrij	<u>otion</u>	Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
	14 WL	WTTu 08	3/28/12 10	:43 AM NBC T	oday Show III	10-11a		0 OFA 12			\$350.00 NM
	15 WL	WTW 0	8/29/12 10):29 AM NBC T	oday Show III	10-11a		0 OFA 12			\$350.00 NM
	19 WL	WTW 0	8/29/12 10):58 AM NBC T	oday Show III	10-11a		0 OFA 12			\$350.00 NM
	16 WL	WTTh 0	8/30/12 10	:27 AM NBC T	oday Show III	10-11a		0 OFA 12			\$350.00 NM
	18 WL	WTTh 0	8/30/12 10	:50 AM NBC T	oday Show III	10-11a		0 OFA 12			\$350.00 NM
	17 WL	WTF 0	B/31/12 10	:29 AM NBC T	oday Show III	10-11a	:3	0 OFA 12	G 104H		\$350.00 NM
3	08/07/12 Class of Tir	08/31/12 ne - Immed		night Show nptible without	1135-1237a notice	-TWTF	:30	1	\$600.00	NM	
,	Weeks:	Start Date 08/27/12		MTWTFSS -TWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				1000	
	Spots: # Ch	Day A	<u>ir Date A</u>	<u>ir Time</u> Descri	<u>otion</u>	Start/End Time		th Ad-ID			<u>Rate</u> <u>Type</u>
	4 WL	_WTTu 0	8/28/12 12	2:36 AM NBC T	onight Show	1135-1237a	:3	0 OFA 12	а 100н		\$600.00 NM
4	08/07/12 Class of Tir	08/31/12 ne - Pre-em	11a-12p		11a-12p	-TWTF	:30	1	\$400.00	NM	
,	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$400.00					
	Spots: # Ch	Day A	<u>ir Date</u> A	<u>ir Time</u> Descri	<u>ption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
			8/29/12 11	1:33 AM 11a-12	!p	11a-12p	:3	30 OFA 12	G 102H		\$400.00 NM
	3 WI	_WTTh 0	8/30/12 1 ⁻	1:12 AM 11a-12	?p	11a-12p	:3	30 OFA 12	G 102н		\$400.00 NM
7	08/07/12 Class of Tir	08/31/12 ne - Immed	12-1230 liately Pre-en	p M-F news nptible without	12-1230p notice	-TWTF	:30	1	\$350.00	NM	
	Weeks:	Start Date 08/27/12			Spots/Week 2	<u>Rate</u> \$350.00					
	Spots: # Ch	Day A	<u>ir Date A</u>	<u>ir Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type



19 WLWTTh 08/30/12

5:54 AM 5-6a news

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-	Invoice #	Invoice Date	Invoice Month	Invoice Period
	937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	02	1522

www wiwt com

							Spots/			
ine Sta	art Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	/07/12 ass of Tim	08/31/12 ne - Immedia	12-1230p M-F news	12-1230p notice	-TWTF	:30	1	\$350.00	NM	
	ots: # Ch	<u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
	6 WL	WTTu 08	/28/12 12:30 PM 12-12	•	12-1230p		O OFA 12			\$350.00 NM
	7 WL	WTF 08	/31/12 12:12 PM 12-12	30p M-F news	12-1230p	:3	0 OFA 12	G 104H		\$350.00 NM
9 08. Cla	/07/12 ass of Tim	08/31/12 ne - Immedia	JUDGE JUDY EF ately Pre-emptible without	Judge Judy notice	-TWTF	:30	1	\$500.00	NM	
We		<u>Start Date</u> 08/27/12	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 4	<u>Rate</u> \$500.00					
Spo	ots: <u>#</u> Ch				Start/End Time	***************************************	h Ad-ID			Rate Type
	10 WL		/28/12 3:39 PM JUDG		Judge Judy		0 OFA 12			\$500.00 NN
	11 WL		/29/12 3:11 PM JUDG		Judge Judy		0 OFA 12			\$500.00 NN
	12 WL		/30/12 3:14 PM JUDG		Judge Judy		0 OFA 12			\$500.00 NN
	9 WL	WTF 08	/31/12 3:29 PM JUDG	E JUDY EF	Judge Judy	:3	0 OFA 12	G 104H	······	\$500.00 NN
10 08 Cla	/07/12 ass of Tim	08/31/12 ne - Immedia	DR OZ EF ately Pre-emptible without	4PM-5PM notice	-TWTF	:30	1	\$500.00	NM	
We	eeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 4	<u>Rate</u> \$500.00					
Spo	ots: # Ch			•	Start/End Time		h Ad-ID	. 400		Rate Type
	13 WL		/28/12 4:21 PM DR O		4PM-5PM		0 OFA 12			\$500.00 NN
	11 WL		/29/12 4:18 PM DR O		4PM-5PM		0 OFA 12			\$500.00 NM
	10 WL		/30/12 4:17 PM DR O		4PM-5PM		0 OFA 12			\$500.00 N
	12 WL	WTF 08	/31/12 4:19 PM DR O	Z EF	4PM-5PM	:3	0 OFA 12	G 104H		\$500.00 NM
12 08 Cla		08/31/12 ne - Immedia	430-5a News ately Pre-emptible withou	430-5a notice	-TWTF	:30	1	\$35.00	NM	
We	eks:	Start Date 08/27/12	<u>End Date</u> <u>MTWTFSS</u> 09/02/12 -TWTF	Spots/Week 5	<u>Rate</u> \$35.00					
Spo	ots: <u>#</u> Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time		<u>h Ad-ID</u>			Rate Typ
	12 WL		/28/12 4:37 AM 430-5		430-5a		0 OFA 12			\$35.00 N
	16 WL		/28/12 4:54 AM 430-5		430-5a		0 OFA 12			\$35.00 Ni
	13 WL		/29/12 4:38 AM 430-5		430-5a		0 OFA 12			\$35.00 N
	14 WL		/30/12 4:43 AM 430-5		430-5a		0 OFA 12			\$35.00 N
	15 WL	WTF 08	/31/12 4:43 AM 430-5	a News	430-5a	:3	0 OFA 12	G 104H		\$35.00 NI
	/07/12 ass of Tin	08/31/12 ne - Immedi	5-530p M-F news ately Pre-emptible withou	5-530p notice	-TWTF	:30	1	\$675.00	NM	
		Start Date 08/27/12	09/02/12 -TWTF	Spots/Week 4	<u>Rate</u> \$675.00					
Spe	ots: # Ch	Day Air			Start/End Time		h Ad-ID	c 1020		Rate Typ
	13 WL		/28/12 5:23 PM 5-530		5-530p		0 OFA 12			\$675.00 N
	11 WL		/29/12 5:14 PM 5-530		5-530p		0 OFA 12 0 OFA 12			\$675.00 NI
	12 WL		/30/12 5:11 PM 5-530 /31/12 5:21 PM 5-530		5-530p		0 OFA 12			\$675.00 Ni \$675.00 Ni
	10 WL				5-530p					Ψ073.00 141
18 08 Cla		***************************************	5-6a news ately Pre-emptible withou		-TWTF-~	:30	8	\$200.00	NM	
We	eeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 8	<u>Rate</u> \$200.00					
Spe	ots: # Ch				Start/End Time	***************************************	h Ad-ID	- 402··		Rate Typ
	22 WL		/28/12 5:22 AM 5-6a i		5-6a		0 OFA 12			\$200.00 N
	17 WL		/28/12 5:58 AM 5-6a i		5-6a		0 OFA 12			\$200.00 N
	18 WL		/29/12 5:23 AM 5-6a i		5-6a		0 OFA 12			\$200.00 NI
	21 WL		/29/12 5:39 AM 5-6a i		5-6a		0 OFA 12			\$200.00 N
	23 WL		/30/12 5:28 AM 5-6a i		5-6a		0 OFA 12			\$200.00 NM
	10 10/1	10/TTL 00	JOOJAN FIEL AND FROM		C Ca		11 OLA 1)	7. III/II		w:20111111 N

5-6a

:30 OFA 12 G 102H

\$200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	*********
18 08/14/12 08/31/12 5-6a news 5-6a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 8	\$200.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Type
20 WLWTF 08/31/12 5:09 AM 5-6a news	5-6a	:30 OFA 12			\$200.00 NM
24 WLWTF 08/31/12 5:58 AM 5-6a news	5-6a	:30 OFA 12	G 104H		\$200.00 NM
20 08/07/12 08/31/12 530-6p M-F news 530-6p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$675.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS Opots/Week - TWTF Spots/Week - TWTF	<u>Rate</u> \$675.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	- 103···		Rate Type
10 WLWTTu 08/28/12 5:38 PM 530-6p M-F news	530-6p	:30 OFA 12			\$675.00 NM
9 WLWTTh 08/30/12 5:39 PM 530-6p M-F news	530-6p	:30 OFA 12 :30 OFA 12			\$675.00 NM \$675.00 NM
8 WLWTF 08/31/12 5:54 PM 530-6p M-F news	530-6p	.30 OPA 12	G 104H		\$67 5.00 INIVI
22 08/07/12 08/31/12 6-630p M-F news 6-630p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$800.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS Doots/Week - TWTF Spots/Week - 2	<u>Rate</u> \$800.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID	- 102		Rate Type
6 WLWTTh 08/30/12 6:11 PM 6-630p M-F news	6-630p	:30 OFA 12			\$800.00 NM
7 WLWTF 08/31/12 6:23 PM 6-630p M-F news	6-630p	:30 OFA 12	G 104H		\$800.00 NM
24 08/07/12 08/31/12 6-7a news 6-7a Class of Time - Pre-emptible with notice	-TWTF	:30 1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/27/12 09/02/12 -TWTF 2 Spots: # Ch Day Air Date Air Time Description	\$800.00 Start/End Time	Length Ad-ID			Rate Type
6 WLWTW 08/29/12 6:10 AM 6-7a news	6-7a	:30 OFA 12	G 102H		\$800.00 NM
7 WLWTTh 08/30/12 6:52 AM 6-7a news	6-7a	:30 OFA 12			\$800.00 NM
25 08/07/12 08/31/12 NBC Nightly News 630-730p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 -TWTF 1	<u>Rate</u> \$1,000,00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WLWTF 08/31/12 6:50 PM NBC Nightly News	630-730p	:30 OFA 12	G 104H		\$1,000.00 NM
27 08/07/12 08/31/12 NBC Today Show 7-9a Class of Time - Pre-emptible with notice	-TWTF	:30 1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 -TWTF 5	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
12 WLWTTu 08/28/12 8:42 AM NBC Today Show	7-9a	:30 OFA 12	А 100Н		\$1,500.00 NM
13 WLWTW 08/29/12 8:26 AM NBC Today Show	7-9a	:30 OFA 12	G 102H		\$1,500.00 NM
14 WLWTTh 08/30/12 8:49 AM NBC Today Show	7-9a	:30 OFA 12	G 104H		\$1,500.00 NM
15 WLWTF 08/31/12 7:26 AM NBC Today Show	7-9a	:30 OFA 12			\$1,500.00 NM
16 WLWTF 08/31/12 8:59 AM NBC Today Show	7-9a	:30 OFA 12	G 104H		\$1,500.00 NM
29 08/14/12 08/31/12 730-8p 730-8p Class of Time - Pre-emptible with notice	-TWTF	:30 1	\$800.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS Note Neek Spots/Week 1<	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WLWTF 08/31/12 7:49 PM 730-8p	730-8p	:30 OFA 12	G 104H		\$800.00 NM
30 08/07/12 08/31/12 NBC Today Show II 9-10a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$600.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 05/04/14 Spots/Week 04/14	<u>Rate</u> \$600.00				



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937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

ne Start Date End Da	te Desci	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
30 08/07/12 08/31/1 Class of Time - Imm	2 NBC	Today Show II	9-10a notice	-TWTF	:30	1	\$600.00	NM	
	Air Date	Air Time Descri		Start/End Time	Length	Ad-ID			Rate Type
11 WLWTTu	08/28/12	9:56 AM NBC T	oday Show II	9-10a	:30) OFA 12	G 102н		\$600.00 NN
10 WLWTW	08/29/12	9:56 AM NBC T	oday Show II	9-10a	:30) OFA 12	А 100Н		\$600.00 NN
13 WLWTTh	08/30/12	9:56 AM NBC T	oday Show II	9-10a) OFA 12			\$600.00 NN
12 WLWTF	08/31/12	9:29 AM NBC T	oday Show II	9-10a	:30	OFA 12	G 104H		\$600.00 NN
32 08/10/12 08/31/1 Class of Time - Fixed			F9-10p	1	:30	1	\$2,500.00	NM	
Weeks: <u>Start Da</u> 08/27/12	te End Da 2 09/02/1		Spots/Week 1	<u>Rate</u> \$2,500.00					
	Air Date	Air Time Descri	·	Start/End Time	Length	Ad-ID			Rate Type
2 WLWTF	08/31/12	9:18 PM F9-10p		F9-10p		OFA 12	G 104H		\$2,500.00 NI
33 08/27/12 08/27/1 Class of Time - Pre-			M8-9p	1	:30	1	\$2,500.00	NM	
	te End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,500.00					""
	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length				Rate Typ
2 WLWTM	08/27/12	7:59 PM M8-9p		M8-9p	:30) OFA 12	G 102H		\$2,500.00 N
34 08/18/12 09/02/1 Class of Time - Imm		u 5-6a News -emptible without	Sa/Su 5-6a notice	SS	:30	2	\$150.00	NM	
Weeks: <u>Start Da</u> 08/27/12	te End Da 09/02/1		Spots/Week 2	<u>Rate</u> \$150.00					
	Air Date	Air Time Descri	-	Start/End Time	Length	Ad-ID			Rate Typ
6 WLWTSa		5:41 AM Sa/Su		Sa/Su 5-6a		OFA 12	G 104H		\$150.00 N
5 WLWTSu	09/02/12	5:12 AM Sa/Su	5-6a News	Sa/Su 5-6a	:30	OFA 12	G 104H		\$150.00 NI
35 08/18/12 09/02/1 Class of Time - Imm		u 6-7a News -emptible without	Sa/Su 6-7a notice	SS	:30	2	\$250.00	NM	
Weeks: Start Da 08/27/12	te <u>End Da</u>		Spots/Week 2	<u>Rate</u> \$250.00					
	Air Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
6 WLWTSa	09/01/12	6:41 AM Sa/Su	6-7a News	Sa/Su 6-7a	:30	OFA 12	G 104H		\$250.00 N
5 WLWTSu	09/02/12	6:27 AM Sa/Su	6-7a News	Sa/Su 6-7a	:30	OFA 12	G 104н		\$250.00 N
37 08/11/12 09/02/1 Class of Time - Imm		u 6p news emptible without	Sa/Su 6p News notice	SS	:30	4	\$550.00	NM	W.
Weeks: <u>Start Da</u> 08/27/12	te End Da	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$550.00					
Spots: <u>#</u> Ch <u>Day</u>	Air Date	Air Time Descri		Start/End Time	Length				<u>Rate</u> <u>Tyr</u>
16 WLWTSa	09/01/12	6:10 PM Sa/Su	•	Sa/Su 6p News		OFA 12			\$550.00 N
13 WLWTSa	09/01/12	6:58 PM Sa/Su		Sa/Su 6p News		OFA 12			\$550.00 N
14 WLWTSu	09/02/12	6:09 PM Sa/Su	•	Sa/Su 6p News		OFA 12			\$550.00 N
15 WLWTSu	09/02/12	6:29 PM Sa/Su	6p news	Sa/Su 6p News	:30	OFA 12	G 104H		\$550.00 N
38 08/18/12 09/02/1 Class of Time - Imm		7-8a news -emptible without	Sa/su7-8a notice	SS	:30	2	\$600.00	MM	
Weeks: <u>Start Da</u> 08/27/12			Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
5 WLWTSa	09/01/12	7:36 AM Sa/su7	⁷ -8a news	Sa/su7-8a	:30	OFA 12	G 104H		\$600.00 NI
6 WLWTSu	09/02/12	7:12 AM Sa/su7	⁷ -8a news	Sa/su7-8a	:30	OFA 12	G 104H		\$600.00 N
39 08/18/12 09/01/1 Class of Time - Pre-)-11a News n notice	Sa 10-11a	1-	:30	1	\$800.00	NM	
Weeks: <u>Start Da</u> 08/27/12	te End Da	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					



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Obama/D/President	OBAMA FOR FLIGHT A	1522

/ww.wlwt.com							Spots/			
ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
39 08/18/12 Class of Ti	09/01/12 me - Pre-en	Sa 10-11a N		Sa 10-11a	1-	:30	1	\$800.00	NM	
Spots: # C		<u>ir Date</u> <u>Air Ti</u>	ime Descrip AM Sa 10-1		Start/End Time Sa 10-11a		h <u>Ad-ID</u> O OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$800.00 NM
40 08/18/12 Class of Ti	09/01/12	NBC Saturd		e NBC Saturday Nig	11-	:30	1	\$800.00	NM	
Weeks: Spots: <u>#</u> Cl	Start Date 08/27/12	End Date ! 09/02/12 ir Date Air Ti	MTWTFSS 1- ime Descrip	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00 <u>Start/End Time</u> NBC Saturday N		h <u>Ad-ID</u>) ofa 12	G 104H		<u>Rate</u> <u>Type</u> \$800.00 NM
41 08/18/12 Class of Ti	09/01/12		e SAT 7:30p	mSA 7:30-8:00pm	1-	:30	1	\$100.00	NM	
Weeks: Spots: <u>#</u> Cl 3 W	Start Date 08/27/12	End Date ! 09/02/12 ir Date Air Ti 9/01/12 G 41.4 9/02/12	MTWTFSS 1- ime Descrip Open H	Spots/Week 1	Rate \$100.00 <u>Start/End Time</u> SA 7:30-8:00pm		-		****	<u>Rate</u> <u>Type</u> \$100.00 NM \$100.00 NM
42 08/18/12 Class of Ti	09/01/12		lay Today	Sa8-10a	1-	:30	1	\$1,000.00	NM	
Weeks: Spots: <u>#</u> C	Start Date 08/27/12	End Date <u>[</u> 09/02/12 .ir Date Air Ti	MTWTFSS 1- ime Descrip	<u>Spots/Week</u> 1	Rate \$1,000.00 <u>Start/End Time</u> Sa8-10a		<u>h Ad-ID</u> 0 ofa 12	G 104H		<u>Rate</u> <u>Type</u> \$1,000.00 NM
		Extra Week	e	Extra Weekend	1	:30	1	\$75.00	NM	
Weeks: Spots: <u>#</u> C 3 W	08/27/12	09/02/12 ir Date Air Ti	MTWTFSS 1 ime Descrip ' AM Extra W		Rate \$75.00 Start/End Time Extra Weekend		<u>h</u> <u>Ad-ID</u> 0 ofa 12	G 104H		<u>Rate</u> <u>Type</u> \$75.00 NM
44 08/19/12 Class of Ti	09/02/12 ime - Immed	Sports Rock liately Pre-empti		Sports Rock otice	1	:30	1	\$200.00	NM	
Weeks: Spots: # Cl 3 W	<u>Start Date</u> 08/27/12 h <u>Day A</u> LWTSu 0	09/02/12 ir Date Air Ti	MTWTFSS 1 ime Descrip PMSports F		Rate \$200.00 <u>Start/End Time</u> Sports Rock		<u>h Ad-ID</u> 0 OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$200.00 NM
45 08/19/12 Class of Ti	09/02/12 ime - Pre-en	Extra Week		Extra Weekend	1	:30	1	\$75.00	NM	
Weeks: Spots: <u>#</u> C 3 W	08/27/12	09/02/12 ir Date Air Ti	MTWTFSS 1 ime Descrip 'AM Extra W		Rate \$75.00 <u>Start/End Time</u> Extra Weekend		<u>h Ad-ID</u> 0 ofa 12	G 104H		<u>Rate</u> <u>Type</u> \$75.00 NM
46 08/19/12 Class of Ti	09/02/12 ime - Immed	SU 530-6a liately Pre-empti	ble without n	SU 530-6a otice	1	:30	1	\$100.00	NM	
Weeks: Spots: <u>#</u> C	Start Date 08/27/12	End Date 09/02/12 .ir Date <u>Air</u> T	MTWTFSS 1 ime Descrip AM SU 530	Spots/Week 1 tion	Rate \$100.00 <u>Start/End Time</u> SU 530-6a		h <u>Ad-ID</u> 0 OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$100.00 NM
47 08/19/12 Class of Ti	09/02/12 ime - Pre-en	NBC Sunda		Su8-9a	1	:30	1	\$1,500.00	NM	
Weeks: Spots: <u>#</u> C	Start Date 08/27/12	End Date 1	MTWTFSS 1 ime Descrip	<u>Spots/Week</u> 1 tion	<u>Rate</u> \$1,500.00 <u>Start/End Time</u>	Lengt	h <u>Ad-ID</u>			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

	Spots/			
MTWTFSS	Length Week	Rate	Туре	
1	:30 1	\$1,500.00	NM	
Start/End Time	<u>Length</u> Ad-ID			<u>Rate</u> <u>Type</u>
Su8-9a	:30 OFA 12	G 104H		\$1,500.00 NM
1	:30 1	\$1,000.00	NM	
<u>Rate</u> \$1,000,00				
Start/End Time	Length Ad-ID			Rate Type
Su 9-10a	:30 OFA 12	G 104H		\$1,000.00 NM
MTWTFSS	:30 1	\$1,500.00	NM	
<u>Rate</u> \$1,500.00				
Start/End Time	Length Ad-ID			Rate Type
11-1135p	:30 OFA 12	G 104H		\$1,500.00 NM
-1	:30 1	\$5,000.00	NM	
Rate				
	Lenath Ad-ID			Rate Type
Prime Other		G 102H		\$5,000.00 NM
1	:30 1	\$3,600.00	NM	
Rate				
· ·	Longth Ad ID			Rate Type
				\$3.600.00 NM
MMIN(10P-11P	:00			\$3,600.00 NM
2	:30 2	\$350.00	NM	······································
<u>Rate</u> \$350.00				
Start/End Time	Length Ad-ID			Rate Type
10-11a				\$350.00 NM
10-11a	:30 OFA 12	а 100н		\$350.00 NM
Start/End Time	Length Ad-ID			Rate Type
10-11a	:30 OFA 12	Z 107H		\$350.00 NM
10-11a	:30 OFA 12	G 104H		\$350.00 NM
1	:30 1	\$500.00	NM	
<u>Rate</u> \$500.00		<u> </u>		
Start/End Time	Length Ad-ID			Rate Type
	30 0EA 12	G 102H		\$500.00 NM
• ,	.50 01 7 12	0 10211		
<u>Rate</u>	.50 01 1 12	0 10211		
• ,	Length Ad-ID	0 20211		Rate Type
	1 Start/End Time Su8-9a 1 Rate \$1,000.00 Start/End Time Su 9-10a MTWTFSS Rate \$1,500.00 Start/End Time 11-1135p -1 \$2 Rate \$5,000.00 Start/End Time Prime Other 1 Rate \$3,600.00 Start/End Time W10-11p MMIN(10P-11P 2 Rate \$350.00 Start/End Time 10-11a	Start/End Time	MTWTFSS Length Week Rate 1 :30	MTWTFSS



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937578-2 | 09/09/12 | September 2012 | 08/27/12 - 09/03/12

Advertiser Product Estimate Number
Obama/D/President OBAMA FOR FLIGHT A 1522

			Sp	ots/		
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length We	eek Rate	е Туре	
57 08/20/12 09/03/12 DR OZ EF Class of Time - Immediately Pre-emptible witl	4PM-5PM nout notice	1	:30	1 \$500	0.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 08/27/12 09/02/12 1		<u>Rate</u> \$500.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time De</u> 2 WLWTM 08/27/12 4:54 PM DI		Start/End Time 4PM-5PM	Length Ac	<u>d-ID</u> A 12 G 102H		<u>Rate Type</u> \$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 09/03/12 09/09/12 1	SS Spots/Week	Rate \$500.00	.50 01	A 12 G 10211		\$500.00 T4IVI
Spots: <u>#</u> Ch <u>Day Air Date Air Time</u> <u>De</u> 3 WLWT <i>M 09/03/12 Di</i> See <i>MG</i> 57.4,57.5	escription R <i>OZ EF</i>	Start/End Time 4PM-5PM	<u>Length</u> <u>Ac</u> :00	<u>d-ID</u>		<u>Rate</u> <u>Type</u> \$500.00 NM
5 WLWTM 09/03/12 2:57 PM G MG for 56.3,57.3	olf Various	Golf	:30 OF	A 12 G 104H		\$500.00 NM
4 WLWTM 09/03/12 3:57 PM G MG for 56.3,57.3	olf Various	Golf	:30 OF	FA 12 Z 107H		\$500.00 NM
59 08/20/12 09/03/12 430-5a New s Class of Time - Immediately Pre-emptible witl	430-5a nout notice	1	:30	1 \$35	5.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF.</u> 08/27/12 09/02/12 1		<u>Rate</u> \$35.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u>		Start/End Time	Length Ac			Rate Type
2 WLWTM 08/27/12 4:37 AM 43 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 09/03/12 09/09/12 1	SS Spots/Week	430-5a <u>Rate</u> \$35.00	;30 OF	FA 12 G 102H		\$35.00 NM
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u>	escription	Start/End Time	Length Ac			Rate Type
3 WLWTM 09/03/12 4:42 AM 43	0-5a News	430-5a	:30 OF	A 12 G 104H		\$35.00 NM
60 08/20/12 08/27/12 5-530p M-F news Class of Time - Immediately Pre-emptible with	5-530p nout notice	1	:30	1 \$675	5.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> . 08/27/12 09/02/12 1		<u>Rate</u> \$675.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u>		Start/End Time	Length Ac			Rate Type
	530p M-F news	5-530p	:30 0F	A 12 A 100H		\$675.00 NM
62 08/20/12 09/03/12 5-6a news Class of Time - Immediately Pre-emptible witl		2	:30	2 \$200	0.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 08/27/12 09/02/12 2		<u>Rate</u> \$200.00				
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>De</u>		Start/End Time	Length Ac			Rate Type
3 WLWTM 08/27/12 5:23 AM 5- 4 WLWTM 08/27/12 5:58 AM 5-		5-6a 5-6a		A 12 G 102H A 12 A 100H		\$200.00 NM \$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 09/03/12 09/09/12 2	SS Spots/Week	Rate \$200.00	.50 01	A 12 A 10011		ψ200.00 P(V)
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>De</u>	<u>escription</u>	Start/End Time	Length Ac			Rate Type
5 WLWTM 09/03/12 5:13 AM 5- 6 WLWTM 09/03/12 5:52 AM 5-		5-6a 5-6a		FA 12 Z 107H FA 12 G 104H		\$200.00 NM \$200.00 NM
63 08/20/12 09/03/12 530-6p M-F news	530-6p	1	:30	1 \$675	5.00 NM	Ψ200.00 14141
Class of Time - Immediately Pre-emptible with	nout notice		.50	· • • • • • • • • • • • • • • • • • • •	7.00 14101	
Weeks: <u>Start Date End Date MTWTF</u> 08/27/12 09/02/12 1	1	<u>Rate</u> \$675.00				4,5
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 2 WLWTM 08/27/12 5:58 PM 53	escription 80-6p M-F news	Start/End Time 530-6p	Length Ac	<u>d-ID</u> FA 12 G 102H		<u>Rate Type</u> \$675.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 09/03/12 09/09/12 1	SS Spots/Week	Rate \$675.00	.50 51	0 20411		\$570.00 TAIVI
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>De</u>	escription	Start/End Time	Length Ac	<u>d-ID</u>		Rate Type
3 WLWT <i>M 09/03/12 53</i> See MG 63.4	80-6p M-F news	530-6p	:00			\$675.00 NM
4 WLWTM 09/03/12 2:20 PM G MG for 63.3 09/03	olf Various	Golf	:30 OF	FA 12 Z 107H		\$675.00 NM



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937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

www.w	/lwt.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
65	08/20/12 Class of Tin	09/03/12 ne - Pre-emp	NBC Today Show otible with notice	7-9a	1	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 1	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
			/27/12 8:34 AM NBC To	,	7-9a	:3	0 OFA 12	G 102H		\$1,500.00 NM
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	3 WL	.WTM 09	/03/12 8:26 AM NBC To	oday Show	7-9a	:3	0 OFA 12	z 107H		\$1,500.00 NM
68	08/20/12 Class of Tin	09/03/12 ne - Immedia	NBC Today Show II ately Pre-emptible without r	9-10a notice	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 1	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
	2 WL	.WTM 08	/27/12 9:26 AM NBC To	day Show II	9-10a	:3	0 OFA 12	G 102H		\$600.00 NM
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
	3 WL	.WTM 09	/03/12 9:57 AM NBC To	oday Show II	9-10a	:3	0 OFA 12	G 104H		\$600.00 NM
84	09/02/12 Class of Tin	09/02/12 ne - Pre-emp	Sun NBC Prime Other otible with notice	Prime Other	S	:30	2	\$2,500.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12S	Spots/Week 2	<u>Rate</u> \$2,500.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			<u>Rate Type</u>
	2 WL	.WTSu 09	/02/12 8:22 PM Sun NE	C Prime Other	Prime Other	:3	0 OFA 12	G 104H		\$2,500.00 NM
	1 WL	WTSu 09	/02/12 8:42 PM Sun NE	C Prime Other	Prime Other	:3	0 OFA 12	G 104H		\$2,500.00 NM

2 VVLVV15u 09/02/12 6.22 PW Sull NBC Prime Other	Prime Other	,50 01 A 12 G 10411	\$2,500.00 INN
1 WLWTSu 09/02/12 8:42 PM Sun NBC Prime Other	Prime Other	:30 OFA 12 G 104H	\$2,500.00 NM
87 08/29/12 08/29/12 W9-10p W9-10p Class of Time - Pre-emptible with notice	W	:30 1 \$5,000.00 N F	M
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 w 1	<u>Rate</u> \$5,000.00		
Spots: # Ch Day Air Date Air Time Description			
1 WLWTW 08/29/12 9:44 PM W9-10p	W9-10p	:30 OFA 12 G 102H	\$5,000.00 NM
	Total Spots	103	

Total Spots 103

Payment Terms 30 Days

Gross Total \$72,045.00 \$10,806.75

Agency Commission Net Amount Due